

BIG I
MARYLAND

2024 PARTNERSHIP GUIDE

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About Big I Maryland

Big I Maryland is the premier trade association for independent agents. Our mission is to ensure the success of independent insurance producers and agency staff throughout Maryland by focusing on providing access to products for both the agent and their clients, timely industry information and superior education programs. **We are proud to serve as the unrelenting advocate for Trusted Choice independent insurance agencies across Maryland.**

2024 Partners Program

Partners are a critical component of the association's mission to educate, inform, and advocate on behalf of independent agents in Maryland. Participation in the program guarantees your company high-profile, yearlong exposure with four levels of participation and direct access to our network of independent insurance agency owners and their staff across the state of Maryland.

Partnership Levels & Pricing

Associate Membership is available starting at \$500. Benefits include:

- Subscription to the quarterly 'Maryland Messenger' as well as other Big I Maryland communications
- Regular updates on key insurance issues during the legislative session
- Member rates for all events and CE seminars sponsored by Big I MD
- Member rates for advertising in the Maryland Messenger

Big I Maryland also offers the **Partners Program**, which provides increased sponsorship, marketing and business development opportunities. This program includes four sponsorship levels and allows each company to choose a partnership level based on the level of interaction and exposure they are looking for with independent insurance agents in Maryland.

Bronze / \$1,500

Silver / \$3,000

Gold / \$4,500

Diamond / \$6,000

Please see next page for partnership benefits by level

For questions or additional information:

Big I Maryland Membership Department
membership@bigimd.com / 410-766-0600
bigimd.com/partners

2024 Partners Program

Benefits By Level

	Diamond \$6,000	Gold \$4,500	Silver \$3,000	Bronze \$1,500
2024 Associate Membership Included	X	X	X	X
Special Recognition/Advertising				
Profile in Partners Market Guide distributed to members	1/2 Page (logo + photo)	1/2 Page (logo + photo)	1/4 Page (logo)	Business Card (text only)
Logo on scrolling marquee on bigimd.com/partners page	X	X		
Listing w/ hyperlink on bigimd.com/partners page	X	X	X	X
Acknowledgement on Social Media Platforms	X	X	X	X
Discounted rates on advertising in Maryland Messenger	25%	20%	15%	10%
Social Sharing of posts by Big I Maryland (must notify us)	X	X	X	
Listing on Partners page of Maryland Messenger	Logo	Logo	Logo	Name
Listing as Partner in member e-newsletter	Logo w/ link	Logo w/ link	Name	Name
Recognition on Partners plaque displayed at Big I Maryland	X	X	X	
Advocacy/Member Access				
Invitation to join Big I MD Legislative Day in Annapolis	X	X		
Invitation to join Big I MD delegation at Big I Legislative Conference in DC (limit 1 top-level rep per company)	X	X		
Invitation to join Big I MD Board of Directors at one meeting	X			
Access to Big I MD Membership List (must request/PDF only)	X	X	X	X
Receive association mailings and electronic communications	X	X	X	X

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2024 Partners Program

Benefits By Level, Cont'd

	Diamond \$6,000	Gold \$4,500	Silver \$3,000	Bronze \$1,500
All Events				
Recognition on Partners Banner displayed at event(s)	Logo	Logo	Name	Name
Recognition on print & digital event material sent to members	Logo	Logo	Logo	Logo
Exclusive sponsorship of regional networking events	X	X		
Discounted rates for all events and CE seminars	X	X	X	X
Big I Maryland Annual Conference				
Complimentary registrations to event	6	4	2	1
Reserved VIP seating at annual installation dinner	X			
Complimentary or discounted exhibit booth space (1 booth)	Comp	Comp	50%	25%
Priority exhibit booth selection	1st	2nd	3rd	4th
Logo imprinted on one promotional item (selected by us)	X			
Priority access to additional sponsorship opportunities for annual event (first come, first serve basis)	X	X	X	X
Education Seminars/Events				
Exclusive sponsorship of Big I MD CE Day through ABEN	X	X	X	X
Exclusive sponsorship of National ABEN Day	X	X	X	X

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Join Today

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SPECIAL THANKS TO OUR 2023 PARTNERS

Thank you to these companies for their ongoing support and commitment to Big I Maryland!



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